

MEDIA KIT · AMAYALALA.COM · UPDATED JUNE 2026

The media kit.

Everything a brand needs to say yes — in one URL. Share it, forward it, or Cmd+P → Save as PDF. All audience figures are live from Instagram Insights; all campaign results are from Ads Manager.

3.0x · 2.1x
ROAS

£5
COST / LEAD

300+
LEADS

VERIFIED · META ADS MANAGER · THE RECEIPTS

AT A GLANCE

96.8%
FEMALE AUDIENCE

50.4%
AGED 25-34

58,000+
VIEWS · LAST 90 DAYS

2.1x
VERIFIED ROAS
LOVEYOURS COLLECTION

@amaya.lala.ugc is a Meta-verified business account with live ad history. Every follower arrived organically — no pods, no purchases.

Amaya Lala is a UK-based UGC creator specialising in luxury beauty, fashion and lifestyle content for brands. British-Syrian, based in London — she creates in **English and Arabic**, reaching both UK mainstream and Arab/MENA diaspora audiences in the same brief.

Produced and represented by **Love Yours Media**, a London production house — one contact for briefs, rights and invoicing. Film, edit, sound, subtitles, colour, contracts and delivery handled in-house.

Face of LoveYours Collection — brand film, Meta ad campaigns and ongoing UGC

Campaign model, Kurt Muller — Manchester heritage womenswear, est. 1988

Voice of OZRIC AI — UGC, ads and content for the AI platform

English and Arabic variants available — same shoot, twice the audience reach

Shot on Canon 4K with DJI Mic Mini 3, studio-grade lighting, in-house edit



On-camera

Unboxing, testimonial, GRWM, tutorial, demo, hook variants — in English or Arabic (or both, from the same shoot). Native 9:16, 4K.

Product-led

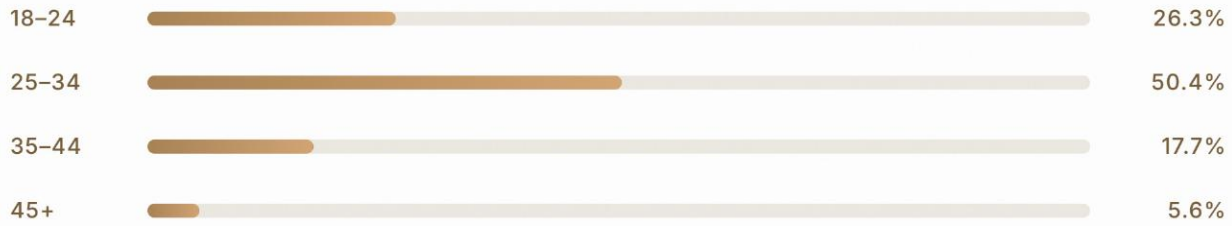
Faceless macro, flat-lay and close-up detail, lifestyle placement. The product carries the frame — no face required.

Editorial

Campaign editions, try-on reels, motion covers. Higher production register — the output a brand would pay an agency for, delivered in-house at UGC speed.

Every finished deliverable: captioned + caption-free 4K MP4s, colour-graded, subtitled, ready for Ads Manager on arrival.

AGE SPLIT · WOMEN · @AMAYA.LALA.UGC INSTAGRAM



94% of her audience is aged 18–44. More than half are in the United Kingdom.
98.3% of views in the last 90 days came from outside her existing followers —
real discovery, not an echo chamber.

بالعربية

محتوى فاخر جاهز للعلامات التجارية — باللغتين العربية
والإنجليزية. آية لالا تصنع محتوى الجمال والموضة من لندن،
وتصل إلى الجمهور البريطاني والعربي من التصوير نفسه.
تسليم خلال ٤٨ ساعة * ترجمة وتدريب ألوان * نسخة عربية من البريف نفسه.

The Ad Test

£330 3 hooks · 30-day usage in

Three hook variants of one product, built for Ads Manager. Two revisions each. The low-friction door most paid-social teams start with.

Growth retainer

£1,200 8 ad-ready / month

The standing creative engine — priority three-to-four-day turnaround, standing brief, three-month minimum.

Signature day

£900–1,500 on-location / hotel

A full shoot day on location — hospitality, travel and luxury, plus usage. Built for the Gulf window.

Dual-Cut add-on — native Arabic voiceover + Gulf-localised hooks from the same shoot, +£250–400. The bilingual edge no phone-creator can match.

STANDARD DELIVERY	48 hours from briefing (five business days committed ceiling)
RUSH (24 HOURS)	+50% — refunded automatically if window is missed
PAID-AD USAGE RIGHTS	+£40 per 30-day window, per platform — quoted on every brief by default; opt out in writing
DUAL-CUT (ARABIC + GULF)	+£250–400 — native Arabic VO and localised hooks from the same shoot
TRIAL · SINGLE VIDEO	from £150 — the entry point, not the default sell
EXCLUSIVITY (90 DAYS)	+£100
PAYMENT TERMS	50% on agreement · 50% on delivery (first commission: 100% upfront)
CONTRACTED THROUGH	Love Yours Media Ltd, London — one counterparty for briefs, rights and invoicing

First commission requires 100% payment upfront — standard for new relationships. I don't currently take finance, supplement or medical-claim briefs.

ANCHOR CASE · ONGOING

LoveYours Collection — face of the brand since launch. Film, Meta ad campaigns, UGC and ongoing content for the London jewellery label. 2.1x ROAS on boosted content. Read the full case →

CAMPAIGN CREDIT · WOMENSWEAR

Kurt Muller — campaign model and on-camera content for the Manchester heritage womenswear house (est. 1988). View the credit →

ONGOING · AI PLATFORM

OZRIC AI — UGC creator and voice of the platform; ongoing content production and brand representation. ozric.ai →

CAMPAIGN PERFORMANCE

The receipts — actual campaign numbers, straight from Meta Ads Manager. Read the receipts →

Two ways to keep it. **Download the one-page PDF** to forward to a buyer or budget-holder, or save the live page itself — **Cmd+P** (Mac) / **Ctrl+P** (Windows) → Save as PDF — so it never goes stale.

amayalala.com/media-kit

For briefs and enquiries: **hq@loveyoursmedia.com** — Love Yours Media, London. Replies within 24 hours.



The glass holds water — the stemware is a styling choice for the shoot.